

Exam. Code : 108503

Subject Code: 1678

B.Com. 3rd Semester (Batch 2022-25)

INTERNATIONAL BUSINESS

Paper-BCG-306

Time Allowed—3 Hours]

[Maximum Marks—50

Note :— Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The fifth question may be attempted from any section. All questions carry equal marks.

SECTION—A

1. Discuss the concept of International Business and complexities of International Business in detail.
2. Define the International Business Environment and their components in detail.

SECTION—B

3. Briefly explain the various theories of International trade in detail.
4. Write a detailed note on World Bank and IMF.

SECTION—C

5. What do you understand by Regional Economic Co-operation and explain the forms of regional groupings.
6. Define foreign exchange markets and risk management in detail.

SECTION—D

7. Write a detailed note on Special Economic Zones (SEZs) and Export Oriented Units (EOUs).
8. Discuss the various measures for promoting foreign Investments in detail.