

B.Com. 3rd Semester (Batch 2020-23)

BCG-306 : INTERNATIONAL BUSINESS

Time Allowed—3 Hours] [Maximum Marks—50

Note :— Attempt *five* questions in all, selecting at least *one* question from each section. The **fifth** question may be attempted from any section. All questions carry equal marks.

SECTION—A

1. Explain the importance of Globalization in World Economy.
2. Discuss the components of National Environment with examples.

SECTION—B

3. What are the recent trends in World Trade in Goods and Services ?
4. Explain Commercial Policy Instruments.

SECTION—C

5. What are the different forms of Commercial Policy Instruments ?
6. Explain the objectives and principles of WTO.

SECTION—D

7. What do you mean by SEZs ? Explain briefly.
8. Discuss in detail measures for promoting foreign investments into and from India.