

Exam. Code : 108503

Subject Code : 2118

**B.Com. 3<sup>rd</sup> Semester**

**INTERNATIONAL BUSINESS**

**Paper : BCG-306**

Time Allowed—3 Hours]

[Maximum Marks—50

**SECTION—A**

**Note :—** Attempt any **TEN** questions. Each question carries  
1 mark.

1. Write short notes on the following :—

- (i) SEZs (Special Economic Zones)
- (ii) Foreign Exchange market
- (iii) Importance of Globalisation
- (iv) Ethnocentrism
- (v) GATS
- (vi) Balance of Payments
- (vii) Regional Grouping
- (viii) Trade Promotion
- (ix) FII
- (x) Franchising
- (xi) Custom Union
- (xii) Spot Rate.

## SECTION—B

**Note :—** Attempt any **TWO** questions out of **FOUR**.  
Each question carries **10** marks.

2. Explain the theories of International Trade.
3. Elucidate the political, economic and cultural environment of international environment.
4. Write a note on World Bank.
5. Compare and contrast International Business with Domestic Business. Discuss the complexities of International Business.

## SECTION—C

**Note :—** Attempt any **TWO** questions out of **FOUR**.  
Each question carries **10** marks.

6. Write a note on Regional trade blocs.
7. Explain the different types of foreign investments.
8. Discuss the measures for promoting foreign investments into and from India.
9. Explain the functions of foreign exchange market.