

Exam. Code : 108503

Subject Code : 2745

B.Com. Semester—III

BCG-306 : INTERNATIONAL BUSINESS

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION—A

Note :— Attempt any **TEN** questions. Each question carries **1** mark.

1. Explain the following :

- (i) Globalization
- (ii) Domestic Business
- (iii) FDI
- (iv) Licensing
- (v) Balance of Payment
- (vi) UNCTAD
- (vii) Regional Grouping
- (viii) Foreign Exchange
- (ix) Trade Promotion

(x) EOU

(xi) Foreign risks

(xii) Custom Union.

1×10=10

SECTION—B

Note :— Attempt any **TWO** questions out of **FOUR**. Each question carries **10** marks.

2. Explain the reasons and objectives for the firms going global.
3. Discuss different modes of entry into International Business.
4. Discuss recent trends in World Trade in goods and services.
5. Explain objectives and functions of WTO. 2×10=20

SECTION—C

Note :— Attempt any **TWO** questions out of **FOUR**. Each question carries **10** marks.

6. Discuss different forms of Regional Grouping.
7. Explain the importance and relevance of Foreign Exchange Market.
8. Explain Foreign Trade Promotional measures in India.
9. Explain in detail SEZ's and 100% export oriented unit in India. 2×10=20