

M.Com. 4th Semester

E-COMMERCE

Paper : MC-402

Time Allowed—2 Hours] [Maximum Marks—100

Note :—There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. Define the term E-Commerce. Discuss in detail the goals and functions of e-commerce in detail.
2. Discuss various E-Business Models in detail. Differentiate between B2B and B2C model.
3. (A) Discuss various tools that are made to promote websites.
(B) Write a detailed note on Risk management options for e-payment systems.
4. (A) Discuss in detail how e-commerce system can be developed and deployed.
(B) Write a detailed note on E-payment system with its advantages.
5. What are the various issues involved in the security of both Clients and Service Providers ?

6. Discuss in detail various provisions of Information Technology Act, 2000.
7. "The way of doing business has completely changed from past two decades". In the light of above statement discuss various trends that have emerged in the E-Business.
8. (A) What are the various strategies of E-business ?
(B) Differentiate between the term e-CRM and e-SCM.