

**M.Com. 4<sup>th</sup> Semester**  
**E-COMMERCE**  
**Paper : MC-402**

Time Allowed—Two Hours] [Maximum Marks—100

**Note** :—Attempt any **FOUR** questions. All questions carry equal marks.

1. (A) Define the term E-Commerce. Discuss its scope in detail.  
(B) Discuss in detail the activities that are based on E-Commerce.
2. What is C2C and C2B Model ? Discuss in detail the term Websites as Market Place.
3. (A) Differentiate between Pure Online Vs Brick and Click Online.  
(B) Write a detailed note on Payment Gateways.
4. (A) Discuss in detail how E-Commerce operates.  
(B) Write a detailed note on the term visitors to the websites.
5. (A) What are the various threats involved in E-Commerce ?  
(B) Define the various cyber laws that are made for protecting the interest of service providers.

6. Write short notes on the following :—
  - (A) Digital Signatures Penalties
  - (B) Adjudications
  - (C) Secure Electronic Records.
7. What are the various trends that have emerged in the E-Business ?
8. (A) What are the various strategies for Business over web ?  
(B) Discuss in detail various internet based business models.