

M.Com. 4th Semester

E-COMMERCE

Paper-MC-402

Time Allowed—3 Hours]

[Maximum Marks—100

Note :- Attempt **TEN** questions from Section A and each question will carry 2 marks. Attempt **TWO** questions from Section B and each question will carry 20 marks. Attempt **TWO** questions from Section C and each question will carry 20 marks.

SECTION—A

1. Explain following in brief :

- (1) SSL Protocol
- (2) Digital Signature
- (3) EFT
- (4) ERP
- (5) Intranet vs. extranet
- (6) SIM
- (7) POS
- (8) G2B
- (9) Who governs internet ?

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(10) Malware

(11) Role of JIT in eCommerce

(12) eWallet

SECTION—B

2. The public is highly concerned with the safety of e-payment. What are the specific measures put forward in the Guidance in this respect ?
3. What are the key technologies for B2B E-commerce ? Explain architectural models of B2B E-commerce.
4. What is EPS ? Why are orientation and standardization required for epayment in eCommerce ?
5. Discuss the concept and mechanism of payment gateways used in eCommerce.

SECTION—C

6. Discuss Sections 43, 66, 66A, 66B, 66C 66D of IT Act 2000.
7. Discuss in brief virtual auction. Differentiate between virtual auction and reverse auction and explain the importance and procedure of both.
8. Explain the concept of business process reengineering and its relationship with the productivity paradox and ERP.
9. What do you mean by IoT ? Discuss in detail the role and importance of IoT in eCommerce.