

Exam. Code : 108501

Subject Code : 2095

B.Com. 1st Semester

BUSINESS ORGANIZATION

Paper : BCG-104

Time Allowed—3 Hours] [Maximum Marks—50

Note :—Attempt **five** questions, selecting at least **one** question each from Section. The **fifth** question may be attempted from any Section. All questions carry equal marks.

SECTION—A

1. Explain the following :
 - (a) Business vs. profession
 - (b) Characteristics of business.
2. Explain the need of social responsibility. Discuss the social responsibility of the business towards various interest groups.

SECTION—B

3. Define business organisation. Discuss the considerations to be kept in mind while selecting the choice of organisations.
4. What is a cooperative society ? Explain features and different types of cooperative societies.

SECTION—C

5. Explain the factors that should be considered while making decision regarding location of the enterprise.
6. Discuss the relevance of large scale operations as compared to the small scale operations for the industry.

SECTION—D

7. Discuss in detail various types of business combinations suitable for present digital era.
8. Explain the following :
 - (a) Trade Associations
 - (b) Trade Unions.