

M.Com. 2nd Semester**MC-203 : RESEARCH METHODOLOGY**

Time Allowed—3 Hours] [Maximum Marks—60

Note :— Attempt any *five* questions, selecting at least *one* from each Section. Each question carries 12 marks.**SECTION—A**

1. “The task of defining the research problem often follows a sequential pattern.” Explain.
2. Write short notes on :
 - (i) Statement of the problem in a general way
 - (ii) Understanding the nature of the problem.

SECTION—B

3. “Research design in exploratory studies must be flexible but in descriptive studies, it must minimize bias and minimize reliability.” Discuss.
4. What do you mean by literature review ? Discuss various sources of finding review of literature.

SECTION—C

5. “Scaling describes the procedures by which numbers are assigned to various degrees of opinion, attitude and other concepts.” Also point out the bases for scale classification.
6. Define attitude measurement. Discuss various non-comparative scaling techniques.

SECTION—D

7. “Processing of data implies editing, coding, classification and tabulation.” Describe.
8. What is multiple regression ? Write its importance and procedure.