

**Exam. Code : 217601**

**Subject Code : 5547**

**M.Com. 1<sup>st</sup> Semester**

**MANAGERIAL ECONOMICS**

**Paper : MC-101**

Time Allowed—3 Hours] [Maximum Marks—100

**Note :—** Attempt **five** questions, selecting at least **one** question from each section. The **fifth** question may be attempted from any section. Each question carries **20** marks.

**SECTION—A**

1. “Managerial economics is the integration of economic theory, decision science and business management”.  
Comment.
2. Define price elasticity of demand. Explain and illustrate the various methods of measuring price elasticity of demand.

**SECTION—B**

3. Compare marginal utility analysis and indifference curve analysis. Also explain which approach is superior.

4. Explain the law of variable proportions. Discuss the various stages of the law with the help of a table and diagram.

### SECTION—C

5. Explain the term monopoly. How price and output of a firm under monopoly are established ?
6. Explain Sweezy's kinked demand curve model of oligopoly. How does it explain price rigidity under oligopoly ?

### SECTION—D

7. Discuss the determinants and measures to raise propensity to consume.
8. What are the causes of inflation ? Also explain how inflation can be controlled.