

Exam. Code : 217601  
Subject Code : 5550  
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**M.Com. I<sup>st</sup> Semester**  
**BUSINESS ENVIRONMENT**

**Paper : MC-104**

Time Allowed—Three Hours] [Maximum Marks—100

**Note** :—Candidates are to attempt **FIVE** questions, **ONE** from each Section. **Fifth** question may be attempted from any Section. All questions carry equal marks.

**SECTION—A**

1. Why do business enterprises need to study business environment ? How it can determine success or failure of business ?
2. Current economic slowdown of India asks for another 1991 like reforms, do you agree ? Discuss.

**SECTION—B**

3. What is social responsibility of a business ? Why firms should be socially responsible ? Discuss with logics.
4. Briefly discuss Niti Aayog, its features and role in economic planning.

**SECTION—C**

5. (A) Discuss the key features and latest changes in monetary policy of India.

(B) Briefly description of FEMA.

6. “Public control over public sector enterprises is exercised through the Govt. and Parliament.” Comment.

**SECTION—D**

7. Define demonetization. Was the act of demonetization in 2016 by India a step in right direction ? Discuss.

8. What is Balance of Payments ? Discuss its components. How to manage falling adverse balance of payments of India in 2017-18 ?